# Privacy Policy for Bitloom s. r. o.

# Last updated: 18.12.2024

### Introduction

Welcome to Bitloom! This Privacy Policy explains how we collect, use, disclose, and protect your personal information when you visit our website or use our services.

### **Information We Collect**

- 1. **Personal Information:** We may collect personally identifiable information, such as your name, email address, and other details if you provide them through forms (e.g., contact or subscription forms) or comments on our blog.
- 2. **Non-Personal Information:** We automatically collect certain non-personal information through server logs and cookies. This includes your IP address, browser type, device type, operating system, pages visited, and time spent on our website.

## How We Use Your Information

- 1. **Personal Information:** We may use your personal information to respond to your inquiries, send newsletters (if you subscribe), provide customer support, and enhance our services. We do not sell, rent, or share your personal information with third parties, except as required by law or to trusted service providers who assist us in operating our website or services.
- 2. **Non-Personal Information:** Non-personal information collected through cookies is used for analysing website traffic, trends, and improving our content.

### **Cookies and Analytics**

- 1. **Cookies:** We use cookies to enhance your browsing experience. You can manage your cookie preferences through your browser settings.
- 2. **Google Analytics:** We use Google Analytics to understand how visitors interact with our website. Google Analytics collects data per its privacy policy (https:// policies.google.com/privacy). If you prefer not to be tracked, you can opt out using the Google Analytics opt-out browser add-on: https://tools.google.com/dlpage/gaoptout.

# **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites. Please review the privacy policies of these sites before providing any personal information.

### Security

We employ reasonable technical and organizational measures, including encryption, secure servers, and regular security updates, to protect your personal information.

#### Your Rights

If you are located in the European Economic Area (EEA) or California, you have certain rights regarding your personal data, including the right to:

- Access, update, or delete your personal information.
- Withdraw consent for data processing.

• Lodge a complaint with a data protection authority (EEA users) or opt out of the sale of personal data (California users).

Please contact us to exercise your rights.

#### **Children's Privacy**

Our website is not intended for individuals under the age of 13. We do not knowingly collect personal information from children.

#### **Changes to this Privacy Policy**

We reserve the right to update this Privacy Policy. The latest version will be posted on this page with the effective date.

### **Contact Us**

If you have any questions or concerns about our Privacy Policy, please contact us at pillar.mr@gmail.com.

Thank you for choosing Bitloom!

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#### Company:

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